

MADE IN WROCLAW

15-16 October

Agenda

15.10 WEDNESDAY

09:00 - 16:00	VC DEMO DAY The Bridge Hotel, Katedralny Square 8, Wroclaw
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16.10 THURSDAY

08:00 - 16:00	MADE IN WROCLAW 2025 CONFERENCE & EXPO Wroclaw Congress Centre, Wystawowa 1, Wroclaw
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08:00 - 09:00	Registration
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KNOWLEDGE (09:50 - 11:30)

09:00 - 09:15	Opening of the Made in Wroclaw conference: City of Wroclaw / Lower Silesia / ARAW Conference host: Karolina Misztal , ARAW
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09:15 - 09:45	<u>Keynote Speech</u> : Making Sense of Modern AI, prof. Michał Kosiński , Stanford University
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09:45 - 10:35	<u>Discussion panel</u> : <i>Knowledge in action: how to build economy of tomorrow in Lower Silesia.</i> Panelists: Piotr Skaldawski , HR Director and Managing Director, 3M Poland Prof. Renata Krzyżyńska , Vice-Rector for External Relations, Wrocław University of Science and Technology Przemysław Strzelec , Acting Branch Office Director, ARP S.A. Prof. John Latham , Vice-Chancellor and CEO, Coventry University Group moderator: Magdalena Tyrakowska-Szymczak , Partner, Attorney at Law, Olesiński i Wspólnicy
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10:35 - 10:50	<u>Presentation</u> : <i>Poland in the semiconductor race</i> Agnieszka Szweda , Key Expert, Polish Investment and Trade Agency
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COFFEE BREAK & NETWORKING (10:50 - 11:25)

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PEOPLE (11:25 - 13:10)

11:25 - 11:40	<u>Keynote Speech</u> : <i>From single crystals to multimedia – building new bridges between Poland and the United States for the future</i> , Fred Schmidt , Partner, Investor, and Member of the Advisory Board, Capital Factory
11:40 - 11:55	<u>Keynote Speech</u> : <i>Wroclaw, courage, and people – this is how success is born</i> , Henry McGovern , Founding Partner, McWin Capital Partners, Investment Committee
11:55 - 12:35	Discussion panel: <i>Future of Work: People at the Center of Transformation</i> . Panelists: Monika Chudobska , Vice President of the Management Board, Impel SA Aleksandra Penza , Lecturer and business psychologist, SWPS University Artem Zozulia , President of the Management Board, Foundation Ukraine Paweł Czerwony , Lead of Google for Education CEE moderator: Adam Smuga , Managing Partner, TIAS
12:35 - 12:50	<u>Keynote Speech</u> : <i>Science means thinking outside the box</i> , Prof. Piotr Ponikowski , Rector, Wroclaw Medical University
12:50 - 13:15	<u>5 minutes, 5 ideas</u> : • Kamila Ludwikowska, Assistant Professor at the Department and Clinic of Pediatrics and Infectious Diseases, Medical University of Wrocław “Kid AID” • Grzegorz Chrobak, Wrocław University of Environmental and Life Sciences, “Not just noise” – urban acoustics in a systemic approach • Michał Pogoda-Rosikon, CEO, Bards.ai, Forbes 30 under 30 • Łukasz Koźlik, Cofounder & CTO, Clone Robotics • Mateusz Tałpasz, CEO of SmartLunch

NETWORKING & LUNCH (13:15 - 14:15)

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INNOVATION (14:15 - 15:55)	
14:15 - 14:30	Report Premiere: <i>Wroclaw & Lower Silesia Startup Ecosystem Report</i> , Paulina Muszyńska , Head of Startup Wroclaw, Wroclaw Agglomeration Development Agency
14:30 - 15:10	14:30-14:50 Space: Jędrzej Kowalewski , CEO, Scanway S.A. <i>"Polish eyes in space"</i>
	14:50-15:10 Power Case: Olgierd Wojtas , CEE Consumer Lead, Amazon Project Kuiper
	15:10-15:30 Michał Adamski , Dyrektor Innowacji & Maciej Koszarek , COO Cloud and Custom Applications, Capgemini Polska, <i>"Innovations that save lives"</i>
	15:30-15:45 Fintech Case: Wojciech Sobieraj , Chairman of the Supervisory Board of UniCredit NV/SA and Co-founder and CEO of Vodeno
15:45 - 15:50	Signing of a Memorandum of Understanding on cooperation between the Wrocław Agglomeration Development Agency and the Advanced Telecommunications Research Institute International (ATR) in Kyoto, Japan
15:50 - 15:55	Closing ceremony



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